



## KARLIE KLOSS BIOGRAPHY

As one of the world's most in-demand models, the American supermodel Karlie Kloss is more than just a beauty. She is a businesswoman, entrepreneur, philanthropist and social-media savvy figure. Karlie Kloss is a world-renowned fashion model and a social media star with over 4.4 million Instagram followers and a Youtube channel "Klossy" boasting over 400K followers. Her passion for coding has led her to launch the "Kode With Karlie" scholarships to empower and inspire young women across America.

Karlie Kloss' fashion journey to international celebrity began in 2005 when she was scouted in her hometown in St. Louis, Missouri. Kloss soon began walking for the big fashion houses likes of Calvin Klein, Oscar de la Renta, Gucci, Valentino and Carolina Herrera. The former Victoria's Secret model has been the face of some of the most prestigious fashion houses. She has starred in campaigns for Marc Jacobs, Christian Dior or Hermès and editorial *Vogue* spreads shot by Annie Leibovitz, Patrick Demarchelier, Steven Meisel and most notably by Mario Testino. She has been featured 34 times on the cover of *Vogue* and recently featured in *Time's* The 100 Most Influential People 2016.

Kloss' other philanthropic endeavors include her own line of gluten-free cookies "Karlie's Kookies", benefiting FEED Projects and the CFDA and involvement with Every Mother Counts and the Make-A-Wish Foundation. She loves "making the world a little more Klossy".

Karlie Kloss embodies the perfect GOOD GIRL. She incarnates the feminine power, she is strong and sensual. Kloss is not only a model but also an entrepreneur in a male-dominated world of tech enthusiasts. She is fearless. She had the strength to give up her Victoria's Secret wings to focus on her studies. Kloss is a modern supermodel. She has run the Carolina Herrera Runway now for many years and now she is GOOD GIRL by Carolina Herrera New York.